

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Identity, Inc. 1	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$66,109
<b>Project Description:</b> Case management services to connect Latino youth and families with resources for food, clothing, shelter and other safety net services.	
<b>Public benefit</b> ( <i>identified and demonstrated need; target population well served by proposal; project justification</i> ): <ul style="list-style-type: none"> <li>• Identity, Inc. provides important services to Latino youth, many of whom are relatively recent arrivals and/or undocumented.</li> <li>• Descriptive statistics (60% of youth undocumented; 71% of enrolled students on FARMS, 26% without health insurance) demonstrate comprehensive understanding of Identity's knowledge of its clients as well as need.</li> <li>• Clear links to Montgomery County priorities.</li> <li>• Goal to prevent gang-targeting is important and has long-term benefits.</li> </ul>	
<b>Strength of Proposal</b> ( <i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i> ): <ul style="list-style-type: none"> <li>• Meticulous description of Latino youth's needs.</li> <li>• Provision of services at walk-in center and at schools reinforces prevention of gang-targeting.</li> <li>• Clear delineation between "key partners" and all "community partnerships," a unique, appreciated description that also details how Identity works with its many partners.</li> <li>• Proposal narrative and outcomes demonstrate that Identity provides services to children AND their families.</li> <li>• Providing services to at-risk youth and their families reinforces Identity's mission; proposal would be stronger if it described how; for example, "100 families will [receive] additional food supports," furniture, or clothing.</li> </ul>	
<b>Cost-benefit analysis</b> ( <i>cost of service or activities; impact on recipient relative to cost</i> ): <ul style="list-style-type: none"> <li>• Proposal requests 87% of case manager's salary.</li> <li>• Report of 417 unique clients and 1,120 referrals in FY2015 and a 98% satisfaction rate clearly demonstrates Identity's impact.</li> <li>• Partnerships with area universities for regular interns demonstrates solid leverage for staffing and experience for future workers in this field.</li> <li>• Clarity on senior leadership salaries and roles could strengthen this proposal.</li> </ul>	
<b>Strength of organization</b> ( <i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i> ): <ul style="list-style-type: none"> <li>• Proposal clearly demonstrates how well it understands and meets youths' and their families' needs.</li> <li>• Earnest disclosure of regular financial support from Montgomery County and Community Foundation is appreciated.</li> <li>• This proposal would be stronger if Identity, Inc.'s fundraising plans were as detailed as other sections.</li> </ul>	

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<b>Name of Organization:</b> Identity, Inc. 2	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$164,200
<b>Project Description:</b> Using soccer to advance conflict resolution and social integration skills for at-risk Latino youth.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Saving Lives Through Soccer is an intervention program intended to stop the spread of Latino youth violence in Montgomery County, by engaging Latino high-risk youth, interrupting conflicts and engaging them in positive activities year-round.</li> <li>Through this program, weekly after-school practices and competition in soccer leagues are provided to at-risk youth, intending to provide alternatives to gang recruitment and victimization that plagues this specific population.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>The proposal makes a strong case for the need to engage high-risk Latino youth in the community. The program is offered at 9 high-poverty schools with high Latino enrollment.</li> <li>The proposal targets its recruitment efforts to those that are vulnerable to gang recruitment. Last year, this program served 261 youth, out of which 64% were recently arrived children fleeing violence in their native countries. Of those, 90% had been in the country for less than 5 years.</li> <li>Adding to engaging youth in positive behaviors, this program also assesses families' social service needs at the beginning of each cohort, then connects families with needed services, such as food, clothing, and furniture.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The total program cost is projected to be \$215,046, of which the county grant request is \$164,200.</li> <li>The Outcome section of the application indicated that 208 youth have been enrolled for the program as of 12/1/15, exceeding their recruitment goal of 170.</li> <li>The total budget for 170 students to participate in this program is \$215,046, averaging about \$1,265 per participant.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>This organization has been in existence since 1998, to meet the needs of the Latino population in Washington, D.C.</li> <li>Identity Inc. relocated to Montgomery County in 2003, to address the needs of the growing Latino population.</li> <li>Identity has a broad based of volunteers and community partners, including the Gaithersburg Beloved Community Initiative, City of Gaithersburg Police, Rockville Sportsplex and Montgomery Soccer, Inc.</li> </ul>	

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<b>Name of Organization:</b> Imagination Library of Montgomery County, Maryland Inc.	
<b>Category/Program Area:</b> Established; Children and Families	<b>Amount Requested:</b> \$10,000
<b>Project Description:</b> Mail free, age-appropriate books to children from birth to age five, sparking a love of reading and enhancing kindergarten readiness.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• The MD Department of Education/Kindergarten Assessment (Ready at Five initiative) concluded that 56% of incoming kindergarteners did not demonstrate the language/literacy skills necessary for school success.</li> <li>• Reading to children is one of the most important things parents can do to boost kindergarten readiness.</li> <li>• The increased access to books through this program could have a profound impact on early literacy.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• Imagination Library of Montgomery County, MD seeks to improve early childhood literacy by providing a free home library to children from birth to age five.</li> <li>• Each month, a new age-appropriate book is mailed to the child.</li> <li>• Selections, including 2 bilingual books, are chosen by child development specialists with attention to themes such as diversity, self-esteem, confidence and art appreciation.</li> <li>• The Imagination Library works collaboratively with Head Start at Maryvale ES and College Gardens ES, the Treatment and Learning Centers, Goddard School and the Montgomery County Coalition for the Homeless.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• The application states that this \$10,000 grant would be used to purchase up to 4,400 books.</li> <li>• It would cost \$2.25 per book, or \$27/year, to serve each child from enrollment until the age of 5.</li> <li>• The organization estimates that they could serve an additional 50-75 children per year with this funding, depending on the age of the children.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• This group is an Independent affiliate of Dolly Parton's Imagination Library (DPIL), which has been in existence for 20 years.</li> <li>• DPIL has distributed over 60 million books and there are 10 affiliates in the State of Maryland.</li> <li>• There are minimal overhead costs as all books are shipped from a central location and the program is managed by their all-volunteer board.</li> <li>• Other funding has been provided by corporate and private donations.</li> </ul>	

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<b>Name of Organization:</b> IMPACT Silver Spring, Inc. 1	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$222,640
<b>Project Description:</b> Building neighborhood-based networks that strengthen connections across lines of race, ethnicity and socio-economic status	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> <li>IMPACT provides a unique outreach service that connects area individuals (approximately 8K/year) and also links individual people and groups to other community-based organizations and to County government divisions and services.</li> <li>Provides free educational workshops ranging from civic engagement, healthy eating, English classes and more.</li> <li>Educates and empowers residents to expand their social (e.g., personal, family, neighborhood, business) networks for increased overall civic engagement and personal gain through smaller networks (e.g., safer blocks as the result of closer ties among neighbors, microbusiness due to linkage of women with similar skills).</li> </ul>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> <li>Detailed number of program participants per outcome and percentages of people to receive such services in Gaithersburg, Long Branch, and Wheaton.</li> <li>Meticulous description of volunteer staff and pro-bono community spaces.</li> <li>Precise description of partnership with community organizations and MoCo government.</li> </ul>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> <li>The request for FY 2017 is \$222,640, almost 63% of its program budget: \$357,640 for staff salary, supplies, rent—in other words, operating expenses.</li> <li>IMPACT provides a unique outreach service that connects area individuals (approximately 8K/year) and also links individuals and groups to other community-based organizations as well as County government divisions. These distinctive services do not fit neatly into cost-benefit analysis. It is easy to surmise that clients and community partners would consider IMPACT's benefit as "invaluable."</li> </ul>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> <li>As stated above, IMPACT's mission and work is unique; however, much of its funding comes from multiple Montgomery County streams. IMPACT nicely leverages these funds with donations and support from two local foundations. IMPACT might continue to explore partnerships with area universities that engage in community-based research. Researchers can provide innovative programming that can be sustainable beyond its testing period and also augment IMPACT's staffing during the research period.</li> </ul>	

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<b>Name of Organization:</b> IMPACT Silver Spring Inc. 2	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$87,500
<b>Project Description:</b> Maintain and grow IMPACT Sports program, enabling low income youth to participate on geographically and economically accessible sports teams.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Engages low income and youth of color in a broad range of sports programs near their communities.</li> <li>The program operates in Long Branch, Wheaton and Gaithersburg and is expanding in the East County.</li> <li>IMPACT reports that focusing youth on sports channels their energy and time away from high risk behaviors with gangs and drugs as well as reduces school drop outs.</li> <li>Through its sports programs, IMPACT seeks to link families not well integrated into their communities to their neighborhoods as well as the services available in the county such as the Neighborhood Opportunity Network (NON).</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Is an ongoing program with a strong history of engaging male and female youth and volunteer coaches. Since 2011, IMPACT has engaged 1500 youth and 90 coaches in its wide ranging sports programs (Soccer, Baseball, Basketball, Ultimate Frisbee, Taekwondo, Bike-riding).</li> <li>Through various networking programs, IMPACT connects parents of its sport team members to safety net service in the county.</li> <li>IMPACT has a strong set of partners to link families and provide social services.</li> <li>Outcome reporting would be stronger if an outcome and measures were proposed for family linkages and social services to youth and their families under this sports program.</li> <li>Program operated through summer.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The total program cost is projected to be \$169,500 of which the county grant request is \$87,500.</li> <li>The Outcome section of the application indicated that 500 students will participate in the IMPACT sports program of which 350 (70%) will participate year round in various sports.</li> <li>Cost per participant is low at \$339.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>IMPACT Sports has been working with low-income families for 16 years. They have been bringing families closer together in their communities and helping them access social and economic opportunities including safety net services that families missed in the past.</li> <li>Youth sports programs enhance the relationship between a child and parent.</li> <li>Sponsorship packages ranging from \$100 to \$1,000 for the IMPACT Sports program are available to support team fees.</li> <li>Services from MHP, Catholic Charities, TESS, Linkages to Learning, and others are brought to the IMPACT Sports</li> </ul>	

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<b>Name of Organization:</b> Interfaith Works 1	
<b>Category/Program Area:</b> Established; Basic Needs	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Partial funding for a caseworker/program assistance who will provide emergency assistance support to low-income residents.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• Need for services is clear and documented with data</li> <li>• Serves entire county</li> <li>• Strong justification presented</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• Proposal is clear with measurable outcomes; tracks outcomes and has mid-year and annual surveys</li> <li>• Presents past service assistance data</li> <li>• Clear budget with fundraising directions</li> <li>• Strong coordination with PEPCO, corporations, foundations, nonprofits and county government</li> <li>• Significant focus on coalition building</li> <li>• Tracks outcomes</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• Cost of service is clearly worth the potential negative costs of not providing support</li> <li>• Impact on recipients is great and positive</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• Organization founded in 1972 and has proven track record of service</li> <li>• Strong volunteer base and partnerships with other organizations</li> <li>• Support from County Executive and DHHS</li> <li>• Clear capacity to carry out project</li> </ul>	

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<b>Name of Organization:</b> Interfaith Works 2	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Provide staffing support for the continuity and maintenance of the Interfaith Clothing Center (ICC).	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>ICC distributes donated clothing, home goods, toys and school supplies, free of charge, to qualified low-income residents of Montgomery County.</li> <li>Many organizations rely on Interfaith Works for their services; referrals come from state and local agencies as well as Montgomery County nonprofit organizations and faith-based groups.</li> <li>The organization responds to changing demographics and serves an increasing number of refugees.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>The proposal clearly describes the number of clients that received clothing and household goods in 2015 (12,847) and the number of backpacks (2,234) and layettes distributed (84).</li> <li>The proposal clearly stated the number of volunteers (1,774) and is able to record outcomes based on a data tracking system.</li> <li>The proposal is clear that the ICC distributed \$2.6 million in clothing and household goods.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The \$50,000 request to staff two positions is less than 20% of the program budget. The ICC has diverse funding from federal, state and local governments, faith based and community groups and foundations.</li> <li>It serves a lot of low income clients based on a budget of approximately \$275,000.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>The ICC has been serving low income families in Montgomery County since 1965 and as part of Interfaith Works since 1994.</li> <li>It demonstrates strong partnerships based on its referral network.</li> <li>It has systems in place (verification of eligibility) to serve the neediest residents in the County.</li> <li>The strong volunteer base strengthens its capacity and provides meaningful work and job skills training.</li> <li>Bilingual staff provides dignity and support for non-English speakers.</li> <li>Clothing and essential home goods distribution provide an entry point for other services provided by Interfaith Works and/or referral for other services.</li> </ul>	

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<b>Name of Organization:</b> Interfaith Works, Inc. 3	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Provide security for two emergency shelters, Community Vision and Wilkins Avenue Women's Assessment Center, to address safety issues.	
<b>Public benefit</b> (identified and demonstrated need; target population well served by proposal; project justification): <ul style="list-style-type: none"> <li>• Protects the safety of people seeking shelter and the safety of staff and volunteers at the shelter.</li> <li>• Operation of safe shelters helps to keep public support for shelter programs.</li> <li>• Community Vision serves about 900 street homeless during the winter season.</li> <li>• Wilkins Women's Assessment Center serves about 250 women annually.</li> </ul>	
<b>Strength of Proposal</b> (clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding): <ul style="list-style-type: none"> <li>• Clear discussion of increase in violent incidents at the facilities and the presence of other public safety problems such as the increased availability of synthetic marijuana and drive-by solicitations.</li> <li>• Describes the advantages of having funding for off-duty police officers to be on-site.</li> <li>• Survey indicates that 62% of clients and 100% of staff said they feel safer with security.</li> </ul>	
<b>Cost-benefit analysis</b> (cost of service or activities; impact on recipient relative to cost): <ul style="list-style-type: none"> <li>• Reduces potential costs associated with injuries or criminal activity.</li> <li>• Use of off-duty police officers allows for a partnership with the Silver Spring Police District.</li> <li>• Prevention of incidents is less costly than response once an incident has occurred.</li> <li>• Reduces reliance on emergency response from Police or Crisis Center.</li> <li>• Safety is important to encourage volunteers and community support.</li> </ul>	
<b>Strength of organization</b> (organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project): <ul style="list-style-type: none"> <li>• The organization has been active since 1972 and is effective in its overall program goal of helping Montgomery County residents who are facing homelessness and/or domestic violence issues.</li> <li>• The organization leverages various partners: faith communities, social service agencies, individuals, foundations, corporations and government agencies in its work.</li> </ul>	



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<b>Name of Organization:</b> Interfaith Works 4	
<b>Category/Program Area:</b> Established; Economic/Workforce Development	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> funding for a Job Developer to offer customized vocational services and business development support	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>  <div style="text-align: center;">- Funding recommended through CDBG</div>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i>  	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	

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<b>Name of Organization:</b> Interfaith Works 5	
<b>Category/Program Area:</b> Established; Economic/Workforce Development	<b>Amount Requested:</b> \$51,000
<b>Project Description:</b> Provide job training, one-on-one counseling, and long-term placement services for homeless and very low-income members of our community.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>  Vocational Services program provides one-on-one support for very low-income or homeless men and women. The target population includes residents who are referred by a number of different providers, including Interfaith's shelters and clothing center, residents of local substance abuse recovery programs, individuals working with local housing counselors or Early Head Start programs, victims of domestic violence, residents of local family shelters, and very low-income individuals who are not proficient English speakers or are foreign born whose education and credentialing are not recognized in our country	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>  Will provide one-to-one services in mentoring, job readiness, interviewing and resume development. Proposes to support 175-200 participants with a strong follow-up component. Good integration with other community partners and sustainability plan. Strong use of volunteers – the use of volunteers is particularly compelling. Outcome targets are aggressive but not unrealistic.	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i>  Funds would subsidize additional vocational counselor positions which would increase their capacity to expand services.	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>  Interfaith Works was established in 1972 as an organization in Montgomery County and continues to address the issues of poverty and homelessness. Strong model of collaboration and a wide range of services. Excellent and long-standing support services. Works closely with other non-profits and agencies.	

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<b>Name of Organization:</b> Inwood House	
<b>Category/Program Area:</b> Established Older Adults/ Disabilities	<b>Amount Requested:</b> \$13,000
<b>Project Description:</b> Heavy chore cleaning of apartments and clutter management for adults who are disabled and extremely low-income at Inwood House.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Inwood House is a non-profit apartment building housing extremely low income adults, the majority of whom are disabled.</li> <li>Some of the residents are physically unable to “deep clean” their apartments, while others have clutter issues.</li> <li>Heavy chore cleaning helps the entire building by reducing infestation, mold, mildew and bacteria in particularly dirty units.</li> <li>The County Council has funded this program for the last few years.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Costs and outcomes are clear and measurable.</li> <li>The deep cleaning would be performed by the “Cleaning Wizard” who is an employee of the Inwood House.</li> <li>Clutter management has clearly benefited residents since many who have gone through the program are able to keep their homes in a clean and safe condition.</li> <li>It was suggested to the applicants, since they had received funding for multiple years, that they should perhaps seek other funding through their Board of Directors or other sources.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>Deep Clean 45 Apartments</li> <li>Clutter management for 5 apartments</li> <li>Residents are required to pay \$10 for the service which increases commitment to the success of the program.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Inwood House is an 150-unit apartment community like no other in the USA, specifically designed for low-income adults with disabilities and seniors. Most residents are extremely low-income and are in the HUD Section 8 rent subsidy program.</li> <li>Inwood House is an established organization that has operated in the county and served its target population for many years.</li> </ul>	

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<b>Name of Organization:</b> Japanese Americans' Care Fund – County Executive	
<b>Category/Program Area:</b> Newer; Community Development	<b>Amount Requested:</b> \$2,510
<b>Project Description:</b> Funds will be used for the annual social gathering for Japanese American seniors in Montgomery County.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>  This project is very limited in scope and focuses on a small but important population in Montgomery County.	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>  The proposal successfully describes the annual event, however there is limited information about how many Montgomery County residents will be served by the project as well as how the project impacts its target audience.	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i>  This proposal shows no cash match for the program.	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have leveraged non-county government funding; capacity to carry out project):</i>  The Japanese Americans' Care Fund's mission is to provide assistance to those in need among the senior Japanese and Japanese American residents in the greater Washington, DC area. It is unclear how many served are from Montgomery County? The proposal was limited in describing how the organization is managed and operated so it was difficult to assess its strength.	

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<b>Name of Organization:</b> Jewish Community Center of Greater Washington, Inc. 1	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> The Jewish Community Center of Greater Washington requests funding in support of its Selma Sweetbaum Satellite Program to support at-risk senior adults.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• Participants are mostly age 80+ females who are relatively socially isolated and on fixed incomes</li> <li>• The program provides seniors with one-third of recommended daily nutritional requirements, social engagement, and physical and intellectual activities focused on health (exercise, blood pressure screenings and lectures)</li> <li>• Long term goals include preventing premature institutionalization and ensuring seniors remain a vital part of the community</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• The proposal, including outcomes, budget and results achieved to date, is clearly presented</li> <li>• The program partners with numerous nonprofits including Meals on Wheels for door-through-door transportation of the frailest participants</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• The requested amount is 28% of total program costs (\$140,948)</li> <li>• In FY15 over 5,000 lunches were served to 300 individuals (100 new participants) at 5 sites, Monday through Thursday</li> <li>• In FY16, the program was restructured to increase programming at busier sites, while eliminating one site with dwindling attendance</li> <li>• Participants are asked to donate \$5 toward the cost of the lunch</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• The program has been serving County residents for more than 25 years</li> <li>• The organization has obtained private foundation funding for the program for more than 10 years and expects to receive \$18,500 in FY17</li> <li>• 20 volunteers donate an average of 6 hours per week to the program</li> <li>• The program received County Executive Grants of \$40,000 in FY14-16</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Community Center Greater Washington, Inc. 2	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> 25,000
<b>Project Description:</b> To support the Camp JCC Inclusion Program for children and young adults with disabilities in summer 2016.	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> <li>Purpose of this grant to be able pay for some of the costs associated with supporting inclusion campers for summer 2016.</li> <li>Very integrated summer program - all young people would benefit from the fully inclusive programming and there is some benefit to all, not just to children with disabilities.</li> <li>The proposal would benefit from additional background information, to include demographic and socio-economic data which would more clearly identify the population to be served.</li> </ul>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> <li>JCC has a longstanding and successful fundraising program and already has multiple well established sources of funding.</li> <li>Outcomes desired are that lift-equipped buses allow special needs children to attend field trips and generally feel more included; allows parents of inclusion campers to feel more engaged; measured by number of kids on trips and parent surveys.</li> <li>Budget is not clear on actual cost of bus rental.</li> <li>There appears to be strong coordination with other County services.</li> </ul>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> <li>Grant funding would enable 100 children with disabilities to participate in all aspects of summer camp with non-disabled students</li> <li>Last year's grant of \$25,000 covered both rental of lift equipped bus as well as nursing costs, but there is no rationale provided for the increase in costs this year for just the lift equipped buses.</li> </ul>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> <li>JCC is a well-established, respected organization providing services to greater community since 1913.</li> <li>JCC has previously received public funds.</li> <li>JCC camp around since 1979; good track record of integrating special needs children; number of applications has grown and cost for services has increased over time.</li> <li>Good use of volunteers and appear to have strong community partnerships in place.</li> </ul>	

**Montgomery County Council  
FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Community Center of Greater Washington, Inc. 3	
<b>Category/Program Area:</b> Established; Children and Families; Large Capital	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Create an inclusive playground for children primarily three to eight years old of all abilities to play together.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>  <div style="text-align: center;">- See HHS Committee Packet of April 19, 2016</div>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i>  	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>	

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Community Center of Greater Washington, Inc. 4	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Support a community-based Parkinson's wellness initiative to improve quality of life for those with the disease.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>The program provides Parkinson's appropriate exercise programs taught by certified instructors, social worker facilitated caregiver support groups, and educational and community-building events</li> <li>Need-based scholarships are provided to low-income participants</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>The proposal, including outcomes, budget and results achieved, is clearly presented</li> <li>All aspects of the program – from staffing to advertising and providing resources to participants – are carried out in partnership with Georgetown University Hospital's Center of Excellence</li> <li>The program works with Senior Connection for participant transportation services</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The requested amount is 30% of total program costs (\$65,618)</li> <li>Participants pay \$85 for a 12-week session offering 5 fitness classes per week</li> <li>2 support groups are offered free of charge to participants</li> <li>75 unique individuals are expected to be served in FY17</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>The program started in 2015 under a 3-year foundation grant in partnership with the National Parkinson's Foundation</li> <li>The organization is actively seeking corporate sponsorship, support from additional foundations and donor contributions</li> <li>The organization has a plan to increase program marketing and communication in 2016</li> </ul>	



**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. 1	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$75,000
<b>Project Description:</b> Help Older residents who are jobless or underemployed find jobs.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• Bringing together employers and potential employees 50+ is a positive public benefit, and serves this population well</li> <li>• Three thousand local seniors attend the event</li> <li>• Forty-seven employers and 38 community resource organizations participate</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• Budget is clearly described and shows that the request is in support of rent, and other costs to create a one-time event</li> <li>• Tracking, rather than estimating the numbers of participants (out of a total of over 3,000) that secured employment after 6 months would have made the proposal even stronger and demonstrated a strong public benefit</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• Budget request is for staff and related costs associated with space and event (i.e., rental, utilities, equipment)</li> <li>• Employers who would benefit from exposure to potential employees do not contribute funds to event</li> <li>• Large in-kind level of donations by a variety of volunteers equates to approximately \$47,000</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• JCA has conducted this event for 6 years</li> <li>• For 42 years, organization has provided a variety of programs to seniors</li> <li>• Leveraging non-county government funding would make the proposal stronger</li> </ul>	

# Montgomery County Council FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. 2	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$36,760
<b>Project Description:</b> Provide a 30-hour comprehensive employment training course for jobless Montgomery County residents age 50 and over.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Demographics of participants-- 55+ years old, largely mid-level management or above.</li> <li>Classroom instruction, one/one consultation, small group sessions - results in intense learning and successful employment</li> <li>Age bias prevalent in environment - challenges older workers to secure employment; thus additional training and support necessary</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Outcomes strong, reflecting specific success percentages that secured employment (70%)</li> <li>Support received from foundations, locally and nationally for the program</li> <li>Coordinates with other non-profit employment groups as well as County services</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>70% of 56 participants secured employment after this training course</li> <li>Securing full time employment for hard to employ due to age biases</li> <li>Reduces costs to system if seniors are employed</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Organization has served seniors for 42 years supporting independence through a variety of programs</li> <li>Partners with many agencies to receive participant referrals</li> <li>Career Gateway staff serves on a variety of community committees</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. 3	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Provide for after-school and in-classroom intergenerational mentoring and tutoring for at-risk immigrant youth and teens.	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> <li>Intergenerational Bridges is a 30-year old program recruiting older adult volunteers to mentor and tutor MCPS students who are English language learners and economically disadvantaged.</li> <li>Over 160 students were recommended to the Program this year at 8 MCPS sites, including 4 elementary schools, three middle schools, and one high school. During the 2014-15 school year, Bridges volunteers helped 105 students.</li> <li>Volunteer activities are specifically designed to support English communication skills, help with the students' transition and boost self-esteem.</li> <li>Volunteers also benefit from finding meaningful opportunities to contribute to the community.</li> <li>The demand, especially in the high school, appears to be growing and additional students are being referred throughout the year.</li> </ul>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> <li>Volunteers receive training on the Bridges curriculum and an on-site Program Coordinator works with the ESOL teachers and volunteers to increase the effectiveness of the intervention. Volunteers contribute significant hours, often tutoring beyond their once to twice a week commitment.</li> <li>This program works closely with the schools and many County non-profits to identify and recruit volunteers, coordinate the selection of the students, and offer additional resources to participants, including a partnership with an alcohol prevention coalition.</li> <li>Funding sources include City of Gaithersburg, several foundations and previous County grants.</li> <li>Outcomes are measured by evaluating student progress over the year using a scale to measure language, self-esteem and social skills. It would be helpful to know how the increases compare to students who do not receive these services.</li> </ul>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> <li>This request is for \$50,000, which is approximately one-third the cost of the program. Services are offered by volunteers, supported by Program Coordinators.</li> <li>The program anticipates serving about 160 students at 8 sites with in-classroom and after-school tutoring and mentoring.</li> </ul>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> <li>JCA is a long-established program in the County. Intergenerational Bridges merged with JCA in 2011.</li> <li>The organization has a diverse income stream and their Board continues to develop new sources and collaborate with County programs to help the at-risk ESOL population.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc. 4	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> This newly funded position would focus on developing relationships with community non-profits and for-profits to increase our intergenerational volunteer corps.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Recruits senior volunteers to work with children in DHHS Office waiting areas to read to them.</li> <li>Assists MCPS students, individually or in small groups, to increase literacy and academic skills.</li> <li>Technology programs in which youth teach seniors how to access and effectively use on-line resources and services.</li> <li>Increased growth of senior population, high number of preschool children needing enrichment services, 28% of our seniors rarely or never use technology.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Request is to add a staff for one year to the Interages program.</li> <li>Last year used 610 senior volunteers to serve 1000 participants. Position will increase outreach with community and county agencies and develop new relationships.</li> <li>Outcomes would be stronger if there was some data collection about results of volunteering or of the outreach.</li> <li>Do not anticipate future funding. Position is one year to focus on outreach that existing staff will be able to continue.</li> <li>Budget appears reasonable.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>This will put a recruitment system in place.</li> <li>Anticipate 150 new volunteers that will impact 250 recipients a year.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>In existence for 30 years.</li> <li>Has over 300 volunteers. In FY 2015 over 7,000 volunteer hours.</li> <li>Took over the Interages program in 2011, has received national recognition.</li> <li>Relationship with a variety of county agencies.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Council for the Aging of Greater Washington, Inc 5	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$45,000
<b>Project Description:</b> To connect Montgomery County seniors and family caregivers to the existing resources they need	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Program focus is to increase the awareness of educational, recreational and service programs for seniors</li> <li>5 available programs would be chosen to build visibility and utilization</li> <li>The request would have been stronger if the need for this program was more clearly supported in this proposal</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Identifying potential programs (or one as an example) that are underutilized currently, for this new initiative would make the proposal stronger</li> <li>Organization plans to engage 50 community collaborators (including houses of worship, nonprofits, government agencies) to help convey targeted information on the five selected aging services to help older residents thrive</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>Part-time Outreach Specialist would partner with Health and Human Services, Department of Recreation and the public libraries</li> <li>Budget request for salary and related expenses to initiate this program to connect seniors and family caregivers to the existing resources they need</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Jewish Council for the Aging has provided service to seniors throughout the Greater Washington DC region for 42 years.</li> <li>Jewish Council for the Aging serves thousands of seniors annually in a wide range array of programs</li> </ul>	

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Foundation for Group Homes 1	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities; Large Capital	<b>Amount Requested:</b> \$200,000
<b>Project Description:</b> Renovate and make accessibility modifications to group homes to match a State Bond Bill.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>  <div style="text-align: center;">- See HHS Committee Packet of April 19, 2016</div>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i>  	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>  	

**Montgomery County Council  
FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Foundation for Group Homes 2	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$80,000
<b>Project Description:</b> Supplemental Nursing Support	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Jewish Foundation for Group Homes (JFGH) operates 20 group homes in the County serving 4-6 residents each. At present each RN is responsible for 10 homes, along with some individual clients who live in their own homes.</li> <li>JFGH serves a vulnerable population with intellectual disabilities who would clearly benefit from the additional hours of medical care/liaison work a RN could provide to clients and their families</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Additional outcome clarification would be helpful in understanding what functions in addition to the mandated 45 day reviews will be measured.</li> <li>Proposal states that the organization's population is aging which adds to the need for additional nursing services for ongoing medical concerns as well as issues surrounding end of life planning</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>Having clients served where they live rather than having to transport them to clinics is cost saving as well as less stressful on the clients and staff</li> <li>Having a familiar nurse interact with this population more regularly would be a benefit to client.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>JFGH has been serving County adults residents with disabilities since 1982 in the client's own home; a JFGH group home or in its MOST program held in Rockville</li> <li>JFGH reports that has become a worldwide model due to their successful programs.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Social Service Agency 1	
<b>Category/Program Area:</b> Established; Health/Behavioral Health	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Full time social worker specializing in Early Childhood, serving children under 12, and members of their circle of care.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Based on their wait list, there is a demonstrated need for mental health services in the County.</li> <li>The target population - children under the age of 12 and their families- would be well served by the services provided in the proposal.</li> <li>Staff caseloads are at 100% and there is a waiting list. Families of young children currently in treatment report over 90% improvement in school performance, family dynamics and ability to deal with crises and social situations.</li> <li>70% of referrals come from sources outside Jewish Social Service Agency (JSSA).</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>There appears to be excellent coordination with other agencies, and during interview, we received helpful information regarding follow-up with schools and teachers in particular.</li> <li>Since the funding request is for salary and benefits of an additional therapist it would be helpful to have had additional information on the insurance and Medicaid reimbursement cycle, particularly as to timing and amounts.</li> <li>Overall the budget and plan for future funding is clear; JSSA intends to offset costs through insurance reimbursement.</li> <li>Additionally, clear information on the demographics of the service recipients would have given greater depth to the proposal and provided the committee with critical data.</li> <li>With regard to the Outcomes noted in the Application, it would be beneficial to include information on what percentage of the recipients completed the surveys that form the basis for the projected Outcomes. It would be helpful to receive information from JSSA regarding the survey results that measure outcomes after the recipient leaves JSSA services.</li> <li>The committee noted that perhaps adding Spanish speaking therapists and administering surveys in Spanish would be helpful to the County population they seem to serve.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>A full time licensed social worker treats 30-40 children and adolescents and family members.</li> <li>Overall cost seems reasonable, though marginally higher than other grants for similar services.</li> <li>Additional information regarding insurance reimbursements and how they affect the overall budget would have been very helpful.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>JSSA is well organized and has excellent organizational capacity.</li> <li>It delivers similar programs and has received public funds previously.</li> <li>They leverage funding very well and clearly have the capacity to carry out the program.</li> <li>Volunteers cannot be used due to privacy concerns but are used in other JSSA projects.</li> </ul>	



# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jewish Social Service Agency 2	
<b>Category/Program Area:</b> Established; Health/Behavioral Health	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Full time social worker specializing in treatment of children and adolescents, providing individual, group and family care.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• Clearly based on their wait list, there is a demonstrated need for mental health services in the County.</li> <li>• The target population - children and adolescents - would be well served by the services provided in the proposal.</li> <li>• Staff caseloads are at 100% and there is a waiting list. Families of children and adolescents currently in treatment report over 90% improvement in school performance, family dynamics and ability to deal with crises and social situations.</li> <li>• 70% of referrals come from sources outside JSSA.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• There appears to be excellent coordination with other agencies, and during the face to face discussion, we received additional helpful information regarding follow-up with schools and teachers in particular.</li> <li>• Since the funding request is for salary and benefits of an additional therapist it would be helpful to have had additional information on the insurance and Medicaid reimbursement cycle, particularly as to timing and amounts. Overall the budget is clear. The plan for future funding is clear as well.</li> <li>• Additionally, clear information on the demographics of the service recipients would have given greater depth to the proposal and provided the committee with critical data.</li> <li>• With regard to the Outcomes noted in the Application, it would be beneficial to include information on what percentage of the recipients completed the surveys that form the basis for the projected Outcomes. It would be great to receive information from JSSA regarding the survey results that measure outcomes after the recipient leaves JSSA services.</li> <li>• The review team noted that perhaps adding Spanish speaking therapists and administering surveys in Spanish would be helpful to the County population they seem to serve.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• A full time licensed social worker treats 30-40 children and adolescents per year, as well as family members.</li> <li>• The overall cost seems reasonable, though somewhat higher than other grant applicants for similar services.</li> <li>• Additional information regarding insurance reimbursements and how they affect the overall budget would have been very helpful.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• JSSA is well organized and has excellent organizational capacity.</li> <li>• It has delivered similar programs for a number of years and has received public funds previously.</li> <li>• They leverage funding very well and without question they have the capacity to carry out the program.</li> <li>• Volunteers cannot be used in this program due to privacy concerns but are used in other JSSA projects.</li> </ul>	

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Service Agency 3	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$65,000
<b>Project Description:</b> Full-Time Job Developer specializing in serving at least 70 individuals with disabilities including autism. Providing training, support and employment services	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• Record numbers of employable people with disabilities are reaching transition age and are expected to do so for at least the next 10 years.</li> <li>• Program will serve individuals with developmental, vision and hearing deficits.</li> <li>• In first half of FY2016, with help of County Grant, 18 clients successfully transitioned to permanent employment</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• In FY2015, Jewish Social Service Agency (JSSA) provided employment services to 287 individuals with disabilities; 74 placements with over 40% in “non-traditional” jobs including graphic arts, technology and professional office services</li> <li>• Proposal clearly sets out outcomes for increased hours of job developer who will be striving to serve 70 new clients with 40 having a positive transition to permanent employment and establishing 18 new employer partnerships.</li> <li>• The JSSA SES Job Developer program has created 100 new employer partnerships over 2 years</li> <li>• The JSSA SES program reports a history of higher job retention success than other similar programs</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• Employment services helps enable this population to become taxpayers as well as increasing their own feelings of self-worth and self-sufficiency.</li> <li>• As program increases hours of Job Developer over next 3 years, it expects to be able to provide more trained employees to those with mandated federal contract hiring practices and hopes to therefore become self-sustaining from placement fees.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• For over 120 years, JSSA has been striving to be the first place the community turns for clinical and social services regardless of age, religion, ethnic background or ability to pay.</li> <li>• JSSA has long term partnerships with DDA, DORS, the Autism Waiver Program, The Jewish Community Center, The Jewish Federation of Greater Washington and the County.</li> </ul>	

**Montgomery County Council  
FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Jewish Social Services Agency 4	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> Full-time Senior Services Case Manager to coordinate services needed by low-income frail seniors, allowing them to age in place.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• The Case Manager will coordinate services for 50-60 frail, low-income seniors including in-home personal care &amp; housekeeping, escorted transportation to medical appointments, home-delivered meals, short-term financial assistance for basic needs and access to social programs</li> <li>• Many of the seniors served are assessed as low-functioning, often requiring comprehensive support with daily living activities</li> <li>• There is a growing need for the services as the County senior population is projected to increase between 2000 and 2020 by 74%, comprising up to 25% of the total population</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• The proposal clearly describes the program including outcomes, results achieved to date and coordination with other non-profits and County services</li> <li>• While the proposal write-up indicates that the program will add a full-time Case Manager, the program budget includes funding for only about 75% of a full time position</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• The requested amount is 67% of the total program cost (\$59,749)</li> <li>• Services are provided to low-income clients at no cost or on a sliding scale depending on need</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• The organization has effectively provided clinical and social services to the community over an extended period of time</li> <li>• The organization has a successful fundraising track record including grants and charitable donations</li> <li>• Nearly 1,000 volunteers are recruited, trained and monitored annually</li> <li>• The program received County Executive Grants of \$40,000 in FY14-16</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> John & Amy Mewhiney Cancer Foundation	
<b>Category/Program Area:</b> Established; Health/ Behavioral Health	<b>Amount Requested:</b> \$35,542
<b>Project Description:</b> The program provides education about lung cancer risk for African-American community and provides screening for lung cancer for that community.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> The program has identified its target population in general; however, it does not provide targeted demographic information and data to justify the program within Montgomery County.	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> The proposal is focused on an important health issue, education and screening on lung cancer in the African-American community. However, the proposal would have been stronger with more detail on the planned program outreach, how that would be accomplished in a culturally competent way, clarity on the program's sustainability, and additional information on results achieved to date beyond numbers screened. More evidence of integration and coordination with other healthcare and community organizations to meet its mission would also help.	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> The total cost of the program is \$39,542 and requesting for \$35,542 from the County. More information and clarification is needed to support its effectiveness and explain the large reliance on County funding.	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> Evaluating the information provided, it is difficult to determine the program's capacity to be sustainable and to provide effective, culturally competent services to meet the needs of the target population. Additional detail on the organization's recruitment of staff and volunteers to provide diversity in staffing would add to the program description.	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Jubilee Association of Maryland	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$15,373
<b>Project Description:</b> Cooking for Independence – teaches basic cooking skills to young adults with developmental disabilities.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>The number of autistic individuals is increasing in Montgomery County.</li> <li>Cooking for Independence helps foster community inclusion. The class provides opportunities for developing self-reliance, independent living skills, cognitive thinking, and socialization.</li> <li>The program is open to the entire community and any young adult with a developmental disability may participate. It is the only program of its kind in the county.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Explains the need for programs that address the unique needs of young adults with autism, who have a high level of intelligence along with social deficiencies. Clients are referred from other nonprofits in the county. Jubilee contracts with St. Luke's Episcopal Church for kitchen space.</li> <li>Proposal would have been stronger if in-kind services were reflected in budget.</li> <li>Proposal would have been stronger if outcomes achieved to date were more measurable and less anecdotal.</li> <li>Projected funding sources are the county and client fees. Proposal would have been stronger if plans for future funding were better defined.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The class is held 4 times annually, with 8-10 classes per session. Up to 10 individuals participate in each session, totaling approximately 80 participants a year.</li> <li>Proposal would have been stronger if there was a clearer explanation of how County funds and client fees are utilized for program costs. It states that clients are charged \$320 to enroll and therefore appears that if at full capacity, these fees would exceed necessary program cost. Explaining that class is not always at capacity and that a number of scholarships would be considered would clarify this issue.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Jubilee was founded in 1978 and provides an array of services for County residents with developmental disabilities, enabling them to live as integrated members of the community.</li> <li>The organization provides residential and community-based services.</li> <li>There is an active volunteer program, and volunteers undergo background checks.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Junior Achievement of Greater Washington	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Junior Achievement of Greater Washington (JAGW) requests funds for JA Economics for Success, as well as the piloting of JA Finance Park, Montgomery County.	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> <li>JAGW aims to help end the poverty cycle by bringing financial education to County students, approximately 35% of whom are considered low to moderate income. Under this proposal, the JA Economics for Success will be offered to 6<sup>th</sup> graders in 37 of the 40 middle schools in the County. It also proposes piloting a new initiative, the JA Finance Park, to 7<sup>th</sup> graders in the remaining 3 middle schools. The Finance Park, an experiential learning model, allows students acting as financial consumers, to engage in transactions in mock storefronts and businesses.</li> <li>JAGW has been operating in Montgomery County for over 30 years and collaborates extensively with MCPS in offering training to teachers and directly to students.</li> </ul>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> <li>JAGW works in close collaboration with MCPS, local businesses and community organizations. Annually JAGW's programs serve approximately 13,000 Montgomery County students, supported by over 500 volunteers.</li> <li>Outcomes are relevant and measurable, with collection of pre and post data for outcomes measurement purposes.</li> <li>The JA Finance Park is operating successfully in Fairfax and Prince Georges Counties.</li> <li>The program is built on a significant foundation of corporate and individual sponsorships and grants, including over \$300,000 for this program.</li> </ul>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> <li>The cost per student of this program is relatively low at under \$30 each and this particular request is for funding to support the cost of the curriculum which has been tested at the national level.</li> <li>As part of the program, teachers within MCPS will be taught to integrate financial awareness into their classrooms, which has the potential to enrich their teaching as well.</li> </ul>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> <li>JAGW is the local affiliate of the national Junior Achievement program, which has been in existence for over 100 years. JAGW was established in 1965 and has served over 800,000 students in the metropolitan DC area.</li> <li>Feedback from teachers indicate that 93% believe the program offers positive benefits to the students.</li> <li>Although the program does not specifically target low income youth, it meets an important goal for all students of enhancing financial awareness and promoting good fiscal choices.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> KEEN Greater DC LLC (Kids Enjoy Exercise Now)	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> Provide free, non-competitive one to one programs of exercise, fitness and fun, led by volunteer coaches, to youth with significant disabilities.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>KEEN serves all levels of disabilities and ages in its recreational activities.</li> <li>KEEN program benefits both the youth with disabilities as well as the volunteer coaches and therefore an important community benefit is derived.</li> <li>Program provides respite time for parents/caregivers.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>KEEN will apply for foundation and private funding to sustain program in the future.</li> <li>Proposal would have benefited from clearer budget information regarding salary costs and from outcomes more focused on impact; two of the three outcomes listed are more 'outputs' than outcomes.</li> <li>KEEN does not really coordinate with the County but does coordinate with several nonprofit volunteer search organizations, as well as high schools and community businesses.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>There is no cost to youth participants, regardless of ability to pay. There is no means testing, and participants are not tracked for demographic diversity.</li> <li>Cost is relatively low for number of participants. Impact is somewhat difficult to assess.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>This is a national organization and the local affiliate has provided service in Montgomery County for many years.</li> <li>Receives foundation funding, has never received Montgomery County funding.</li> <li>KEEN has recruited and trained more than 10,000 volunteers in Montgomery County. Over 500 volunteers utilized annually to carry out program in Montgomery County.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Kids In Need Distributors, Inc.	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$40,000
<b>Project Description.</b> The funds will be used to help purchase the food to be distributed to the children.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Provide weekend food distribution for low income K-8 grade students that are FARM (Federal Free and Reduced Meals) eligible.</li> <li>Served over 115,000 meals in 2014-5 school year.</li> <li>Started a summer school program in 2014 and a reading incentive program at one school.</li> <li>Organization currently feeds about 1350 students in 23 schools.</li> <li>Kids In Need Distributors feeds about 450 students per week during summer school.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Application clearly states that Kids In Need Distributors provides food on weekends for FARMs-eligible students and their families.</li> <li>Application would be stronger if it described the cost of meals per child and/or per family.</li> <li>The submitted application did not include all requested financial information that would be helpful for future requests.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The organization plans to continue its volunteer based model.</li> <li>The Board members have access to a wide network of business associates to support its operation.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Organization was founded in 2012.</li> <li>Its mission is to create a nourishing environment for all of Montgomery County's children.</li> <li>Organization is 100% volunteer based and no portion of funding goes to salaries.</li> <li>Organization has 50 committed volunteers; it relies largely on the strength of The Board of Directors' personal commitments and ties to the business community.</li> <li>The Board has only 4 members including the Founder and President. Given the increasing size and reach of the organization, a larger board could strengthen its profile.</li> </ul>	



# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Korean American Association of Greater Washington	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$25,000
<b>Project Description:</b> Provide education and leadership skills for Korean American Youth on culture, self-identity and career development.	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <ul style="list-style-type: none"> <li>This program targets second-generation Korean American high school and undergraduate students in Montgomery County. The suggested program would offer quarterly 'meet and greet' sessions with peers and mentors followed by a career forum. Participants would also attend two sporting events.</li> <li>The goals of this program are to instill pride and a sense of identity, and offer a forum to discuss cultural differences, problems and challenges in dealing with traditional expectations and American values.</li> <li>The proposal would be stronger if it gave the history of the organization, as well as more detail about the program.</li> </ul>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <ul style="list-style-type: none"> <li>The program will collaborate with the Washington Youth Foundation, also a non-profit serving Korean American youth, if students are identified as needing counseling.</li> <li>The proposal would benefit from a more detailed program description, including specific outcomes, recruitment plan and staff roles. It is unclear what the quarterly meetings will entail and what role consultants will play.</li> <li>The budget is also very general. For example, several consultants are identified but their responsibility within the program is not delineated in the application.</li> </ul>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <ul style="list-style-type: none"> <li>The request is for 50% of the anticipated cost of the program. The organization intends to raise the balance through corporate sponsorships, but does not identify any current or pending commitments.</li> <li>The cost per student appears to be about \$500 per individual for the year's program. It is unclear whether the students are underserved or low income.</li> </ul>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <ul style="list-style-type: none"> <li>The organization has a large Board of Directors and has a pool of over 100,000 members from which to draw volunteers. The role volunteers might play in this program is not clear.</li> <li>More information about the Association, including the other programs offered in the County, and the data supporting the development of this particular initiative, would have been helpful.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Korean Association of the State of the State of Maryland Metropolitan Area, Inc. 1	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$30,000
<b>Project Description:</b> Objective is to resolve language and social barriers like Citizenship English and services for Seniors and immigrants in Montgomery County.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> Language and social barriers have continued to place significant obstacles for Korean integration into American society. Through facilitating the availability of services such as Citizenship English, the goal of transition into the Montgomery County population should facilitate Association members to learn to support their own communities by becoming more financially independent.	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> The plans to increase the use of available services such as Citizenship English and multi-faceted services could use additional detail. The proposal notes that 98% of the applications were successfully submitted, and that they provided translation, health care, consultation, green cards, citizenship interviews, rides for seniors, and telephone consultation. They are specific about the number of hours spent – 615 for 170 members but the listing of activities is vague about the results of the activities. Needs are clearly emphasized throughout the grant, but measurable results much less so. In addition, there is no integration/collaboration with other nonprofits and County agencies, indicating that to do so would compromise individual privacy. Without further explanation, this does not add to the strength of their proposal.	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> The proposal points to the number of applications submitted - 98% successfully submitted – but they are unclear as to what success means, i.e., what happens next. The lack of measurable outcomes, particularly when requesting a significant percentage of funding (50%) from the county, does not allow for a cost benefit analysis.	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> The program has been in existence since 2011, and received a major portion of their funding from the county for the past three years. Their emphasis on client services and their goals are a strength. The proposal would be stronger if more detail was provided on results achieved, in relation to the amount of funding requested.	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Korean Community Service Center of Greater Washington 2	
<b>Category/Program Area:</b> Established; Children and Families	<b>Amount Requested:</b> \$55,000
<b>Project Description:</b> The Keystone Project provides domestic violence intervention services.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Proposal targets Korean community with culturally competent services, outreach, case management and education.</li> <li>Mainstream agencies not equipped to reach Korean victims because services are not culturally or linguistically appropriate.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>In FY 2015, KCSC handled 158 domestic violence inquiries, developed 59 safety plans, and provided case management to 31 individuals, provided in-depth mental health counseling to 15 individuals, presented four domestic violence workshops to 125 participants, and distributed 2,510 brochures and 91 guidebooks.</li> <li>Actual outcomes exceeded outcomes proposed for FY 2015.</li> <li>Referrals from police departments and other community agencies increased in FY 2015.</li> <li>RE: sustainability -- Project received funding from County Executive and Cafritz Foundation last year; Cafritz has been a steady funder. Organization held a successful fundraiser last year, garnering \$80,000 (\$30,000 more than targeted amount). Receives support from Korean churches.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>Organization will serve 80 victims of domestic abuse with victim assistance services; conduct 4 community prevention workshops; produce and distribute 1,000 domestic violence brochures and 100 Prevention Guidebooks to Korean community.</li> <li>Per unit cost is \$44.</li> <li>65% of funds go to direct service, 20% toward outreach and 15% educational seminars to the community.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Keystone Project has been in operation since 2007.</li> <li>Organization collaborates with Korean faith communities, legal services, and Montgomery County agencies.</li> <li>The organization conducts a volunteer training program and an active volunteer base aiding with administrative tasks and service delivery.</li> </ul>	

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Korean Community Service Center of Greater Washington 3	
<b>Category/Program Area:</b> Established; Children and Families	<b>Amount Requested:</b> \$60,000
<b>Project Description:</b> Strengthening Asian Families through Empowerment and Services (SAFES).	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> The target population is the Asian-American population in Montgomery County.	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> This program appears to be predominantly a case-management service for Korean and other Asian-American individuals who are not native English speakers and need assistance with access to social services programs, health services, and job training/job readiness programs. Program staff provide referrals to existing county, state and/or federal programs. The proposal would be stronger if the organization used County data rather than national data to support the need for the program and the services it is providing. Additionally, the organization should more clearly define its objectives and outcomes, and more clearly delineate the services that its staff provides, other than providing participants' referrals to other organizations for services. The outcomes measurements count a number of different tasks, some are outputs and some are outcomes so it is difficult to assess overall program activity.	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> The proposal seeks approximately 45% of its total program cost from county funding. The cost-benefit analysis is difficult because of the mixture of outputs and outcomes, and because it is not clear whether the number to be served by different parts of the proposed activities are unique individuals or are counted more than once in the different service categories.	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> The organization has been providing services through County grant funding for several years. It has received both CDBG funds and other County funds and appears to have adequate financial support and ability to provide services as outlined in the proposal.	

# Montgomery County Council FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Latin American Youth Center	
<b>Category/Program Area:</b> Established; Economic/Workforce Development	<b>Amount Requested:</b> \$100,000
<b>Project Description:</b> To provide 45 in-school and out-of-school youth, ages 16-24, with job-readiness training, counseling, GED preparation, internships, certification and job/vocational placement.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Advances County Council's priority areas in workforce development, guiding youth towards career and academic goals and self-sufficiency.</li> <li>Supports 45 disconnected Latino youth with GED, internships certification training and employment.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Mission is strong; organization has capacity to implement program.</li> <li>The proposal could have been strengthened by proving more detail on program, showing evidence of collaborative strategies with MCPS and other organizations (to avoid duplication of effort), focusing outcomes equally on placement and training.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>While long term benefit of the program is evident; 45 youth contributing to our community and our economy the cost per participant seems a bit high at total cost of \$3,821 (\$171,960/45) per client and county cost \$2,222/client (\$100,000/45).</li> <li>The organization indicates that the total program cost is \$171,960, but does not include other sources of funding for the program. The proposal would be strengthened by evidence of other funding</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Long-standing organization with capacity to implement program. Strong success rate, great partnerships and varied funding sources.</li> <li>Strong history in Montgomery County spearheading the Youth job fair, job readiness, academic supports and family supports. Latin American Youth Center supports the Americorps program, provides GED support and the Conservation corps.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Lead4Life, Inc.	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Provide services to disconnected youth with a concentration on the African-American population through a Positive Youth Development Program.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Lead4Life (L4L) seeks funding to expand (from 200 to 400) its existing program in lower Montgomery County that provides supportive alternatives to detention for young males involved in or at risk of involvement in the juvenile justice system. Based on FY14 data, only 25% of L4L program participants reoffended in the following year compared to 80% recidivism among the nonparticipant DJS population. L4L estimates that the cost of juvenile detention is roughly six times that of the Evening Reporting Center (ERC) and that expansion of the Program will save the County \$109,400 per year. Beyond immediate benefits, data indicates that juvenile detention is a significant precursor of costly and destructive adult incarceration.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Program participants, referred by the County Department of Juvenile Services (DJS), have been predominantly African-American; the majority have mental health and/or substance abuse diagnoses. The detention alternative at ERC consists of a mandated 4-6 weeks of tutoring, mentoring and case management, and of active support and case management thereafter.</li> <li>L4L collaborates actively and effectively with responsible County agencies and with other nonprofit supporters of its targeted population, notably the MC Mental Health Association and the MC Collaboration Council for Children Youth and Families.</li> <li>The application would be strengthened by detail as to the costs and the staffing (past and projected) of the basic program and how those costs have been/will be met.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>L4L requests County funding of roughly 74% of the costs of program expansion, primarily for salary and benefits attributable to the dedicated time of: (1) a Program Director who will manage addition to the program of 75 disconnected African-American youths (out of an anticipated increase of 200) and be responsible for developing future grant and fee-for-service income streams; and (2) a Case Manager who will provide direct services to participants and their families. L4L will fund the remaining costs from fee-for service programs and in-kind donations of office/meeting space.</li> <li>L4L hopes to serve 200 additional youths at a cost of \$338 per youth with anticipated savings (described above) from avoiding juvenile detention. Benefit assessment would be improved by measurement of outcomes beyond recidivism and beyond the initial year.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Lead4Life was established in 2008 and has conducted multiple well-regarded fee-for service and government contract programs for at-risk youths and their families in Montgomery and Frederick Counties. It makes extensive and productive use of volunteers, including volunteer professionals.</li> <li>The initial Evening Reporting Center predates FY2014. L4L reports no previous County grants for this project.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Leadership Montgomery	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$25,000
<b>Project Description:</b> Expand Senior Leadership Montgomery program to connect seniors to opportunities to volunteer and improve the community.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>This program has been in existence since 2002 and has served 275 graduates in that time.</li> <li>Classes participate in community projects with local nonprofit organizations which can result in savings for that organization.</li> <li>The target audience is Montgomery County residents, aged 55 and over, who would be better informed of County issues and participate in service projects.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>Leadership Montgomery is an established organization that has operated in the County for 27 years.</li> <li>They have received funding from foundations and corporations for 54% of the program cost.</li> <li>They work with the County, MCPS, and other government bodies as well as for profit corporations and have had staff from all these groups in their programs.</li> <li>The outcomes listed could have been more specific – expecting 80% of the participants to have increased exposure and awareness to key issues in the County, after attending an eight month program would seem to be a given.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The total cost per person, of the program, based upon 35 participants, would be approximately \$3250 (total program cost of \$113,749 divided by 35).</li> <li>The 22 % of the total funding from the County (\$25,000) would average out to \$714 per participant. If the number of participants dropped it would be proportionately higher.</li> <li>Participants will pay \$750 each or \$1,200 for a couple for program.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>Leadership Montgomery has been providing leadership training in the County for 27 years.</li> <li>They offer leadership programs for Seniors, Youth, Emerging Leaders and their hallmark Core program.</li> <li>The Montgomery County Government, Corporate Volunteer Council of Montgomery County, Montgomery County Public Schools as well as corporations such as MedImmune are listed as key partners.</li> <li>Their over 2200 graduates, whose organizations and contacts can serve as partners, can also be tapped to provide facilities, speakers and other resources.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> League Of Women Voters of Montgomery County, MD, Inc., Citizen Education Fund 1	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$6,500
<b>Project Description:</b> Mail to the household of every voter registered since January 1, 2016 the 2016 general election Voters' Guide.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Voters have difficulty obtaining information about the offices and candidates, particularly as newspaper circulation has declined (The Gazette, dedicated to local news, is no longer published).</li> <li>The Voters' Guide provides nonpartisan information on all candidates in their own words and explanations of ballot questions. The Guide is published prior to all elections; is widely available at public gathering places, and mailed to League members and to voters upon request.</li> <li>By mailing the Guide to <i>all newly registered voters</i> the LWV hopes to bridge the digital divide by serving those without convenient Internet access and increase voter turnout.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>The Voters' Guide is prepared entirely by volunteers. The LWV faces a challenge in reaching voters with limited English proficiency, explaining that they do not edit candidates' responses for the Guide, therefore, translations which inherently include some degree of editing, cannot be done.</li> <li>Including analysis from the LWV 2016 pilot of delivering the Guide to 5 precincts with traditionally low turnout would strengthen future proposals. Also future proposals would be strengthened by a discussion of how the LWV Citizen Education Fund uses social media to reach new voters.</li> <li>Proposal would be stronger if more data were available to substantiate the claim that there is a link between receiving the Voters' Guide and voter participation.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>Those who use the Voters' Guide are likely to request that it be delivered to them for future elections.</li> <li>Typically 10,000 Voters Guides are published; 7,000 are given to the County for distribution in public locations and another 3,000 are mailed to LWV members and voters who have requested it.</li> <li>As of early March 2016, there are approximately 59,000 newly registered voters. These voters will receive the Primary Election Guide as a result of the League's FY '16 grant.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>The LWV has published the Voters' Guide for over 50 years.</li> <li>In FY 16, the LWV received a \$6000 County Council grant to print &amp; mail to newly registered voters the Voters' Guide for this year's (2016) Primary Election in April.</li> <li>This year the LWV has received private funding to deliver the Voters' Guide to registered voters in 5 precincts with low voter turnout. The impact of providing the Guide to this sample group will be analyzed by comparing voting patterns in these precincts to 5 similar precincts that did not receive the mailing. This analysis will update the data from a similar experiment conducted in 2004, which showed that voter participation increased by 20% to 30% in precincts receiving the Voters' Guide.</li> </ul>	



# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> League Of Women Voters of Montgomery County, MD, Inc., Citizen Education Fund 2	
<b>Category/Program Area:</b> Established; Community Development	<b>Amount Requested:</b> \$104,000
<b>Project Description:</b> Mail to the household of every active registered voter, the 2016 general election Voters' Guide.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>Voters have difficulty obtaining information about the offices, candidates, and ballot questions, particularly as newspaper circulation has declined (The Gazette, dedicated to local news, is no longer published).</li> <li>The Voters' Guide provides nonpartisan information on all candidates in their own words and explanations of ballot questions. The Guide is published prior to all elections; it is widely available at public gathering places, and mailed to League members and to voters upon request.</li> <li>By mailing the Guide to <i>all active registered voters</i> the LWV hopes to bridge the digital divide by serving those without convenient Internet access and increase voter turnout.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>The Voters' Guide is prepared entirely by volunteers. The LWV faces a challenge in reaching voters with limited English proficiency, explaining that they do not edit candidates' responses for the Guide, therefore, translations which inherently include some degree of editing, cannot be done.</li> <li>Including analysis from the LWV 2016 pilot of delivering the Guide to 5 precincts with traditionally low turnout would strengthen future proposals. Also, future proposals would be strengthened by a discussion of how the LWV Citizen Education Fund uses social media to reach new voters.</li> <li>Proposal would be stronger if more data were available to substantiate the claim that there is a link between receiving the Voters' Guide and voter participation.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>Those who use the Voters' Guide are likely to request that it be delivered to them for future elections.</li> <li>Typically 10,000 Voters Guides are published; 7,000 are given to the County for distribution in public locations and another 3,000 are mailed to LWV members and voters who have requested it.</li> <li>In FY 16, the LWV received a \$6000 County Council grant to print and mail to newly registered voters the Voters' Guide for this year's (2016) Primary Election in April.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>The LWV has published the Voters' Guide for over 50 years. It works to encourage informed and active participation in the government and to increase understanding of major public policy issues.</li> <li>This year the LWV has received private funding to deliver the Voters' Guide to registered voters in 5 precincts with low voter turnout. The impact of providing the Guide to this sample group will be analyzed by comparing voting patterns in these precincts to 5 similar precincts that did not receive the mailing. This analysis will update the data from a similar experiment conducted in 2004, which showed that voter participation increased by 20% to 30% in precincts receiving the Voters' Guide.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Legal Aid Bureau, Inc.	
<b>Category/Program Area:</b> Established; Health/Behavioral Health	<b>Amount Requested:</b> \$50,000
<b>Project Description:</b> Provide enhanced access to healthcare insurance for low-income children in Montgomery County with direct advocacy, outreach and education	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i>          The program would assist those eligible for health benefits and medical care who, because of barriers to entry (e.g., low-income, language) have not applied for them. The proposal focuses on signing up children eligible for MD CHIP program, but during the interview, representatives emphasized the benefit to adults as well. The program would be a portal to legal assistance in other areas such as housing and education (e.g., applying for IEP status for children with special learning needs). The paralegal for which funding is sought would spend about a third of his/her time educating the community about other services for which they are eligible.</p>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i>          This is a new program. Applicant would train a paralegal who would be located at Holy Cross Health Center at Montgomery College, where the problem was first identified. However, Legal Aid demonstrated the need for increasing access to medical services and health insurance. In our interview, Applicant clarified that the program would link clients to other legal services provided by Legal Aid. The proposal would have been stronger had Applicant researched other entities providing similar services and/or partnered with providers serving low-income residents who are already under contract with the Maryland Dept. of Health and Human Services. This new venture into the health services area relies on the county for the majority of its funding. It is unclear how Legal Aid would leverage or supplant county funding in the future.</p>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i>          The program's goal is to enroll 100 children in MD CHIP (out of 12,000 who are currently eligible but not enrolled, according to applicant) at a cost of \$61,426 (the balance from Legal Services). This would equate to over \$600 per child. However, Applicant anticipates far greater benefits of working with families of the children and in their communities (via 16 planned outreach sessions). Overall, Legal Aid estimates it will educate 1,000 persons about CHIP and other programs and services available to low-income residents.</p>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i>          Legal Aid is a solid, established organization that provides legal services from 14 offices throughout Maryland. In the interview, representatives stated that the Legal Aid Bureau has never closed down a program, and would maintain the staff hired for this project absent future funding. There was no information as to the percentage of Board Members who contribute to the organization.</p>	

# **Montgomery County Council** **FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Leveling the Playing Field, Inc.	
<b>Category/Program Area:</b> Newer; Youth Development	<b>Amount Requested:</b> \$40,000
<b>Project Description:</b> Provide sporting equipment to underserved kids so that they can reap the mental and physical benefits of youth sports participation.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>By providing free sports equipment to the local private leagues, kids who cannot afford to are able to participate in sports activities at low cost, enjoying the mental and physical benefits of youth sports participation.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>The proposal is well written, demonstrating the impact of the organization's work in the Montgomery County community. In the last year, the organization has donated more than \$150,000 worth of sporting equipment, impacting almost 5,000 kids throughout Montgomery County. By making sporting equipment available to local sports program and schools, those organizations are then able to use their funds to increase the involvement of low income students by covering various participation costs, hiring needed staff, etc.</li> <li>The proposal seeks funds to solidify its own staffing infrastructure, thereby permitting the organization to expand its collection and distribution of equipment and increase its volunteer involvement.</li> <li>Clear measurable and results.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>The total cost for the program is \$300,000; seeking \$40,000 from the County Council.</li> <li>The organization's budget is lean and the return on investment is high.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>The organization has been distributing sports equipment for three years.</li> <li>Nonprofits in Montgomery County have been the recipients of significant support from Leveling the Playing Field.</li> <li>Leveling the playing Field states that it has saved county schools and programs over \$200,000, impacting over 10,000 residents.</li> </ul>	

**Montgomery County Council  
FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Leveling the Playing Field – County Executive	
<b>Category/Program Area:</b> Newer; Youth Development	<b>Amount Requested:</b> \$20,000
<b>Project Description:</b> To improve the opportunity for underserved kids to get involved in youth sports through the donation of used sporting equipment	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• See evaluation on prior page</li> </ul>	

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Liberty's Promise Inc. (aka Liberty's Promise)	
<b>Category/Program Area:</b> Established; Youth Development	<b>Amount Requested:</b> \$200,000
<b>Project Description:</b> Provide afterschool civic-engagement programs and professional internships for low-income, immigrant youth, ages 15-21.	
<b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i> <ul style="list-style-type: none"> <li>• Targets low-income, immigrant youth (1<sup>st</sup> to 2<sup>nd</sup> generation) from four MCPS high schools with high ESOL programs.</li> <li>• Students represent approximately 100 different countries.</li> </ul>	
<b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i> <ul style="list-style-type: none"> <li>• This program addresses needs of youth to understand and become involved in civics-related projects.</li> <li>• The proposal demonstrates a strong base of financial support through public and private organizations.</li> <li>• Outcomes are measured through self-reporting of participants, which makes sense for the age range (15-21), but longitudinal metrics, following a cohort of participants 1-3 years out of the program would be useful to report as well.</li> <li>• The budget is comprehensive and appropriate.</li> <li>• This program has received grants from the County Executive Community Collaboration Grants and the County Council for FY14-16 and has submitted comprehensive outcome reports.</li> <li>• The proposal indicates that this project is supporting by more than 80 county organizations.</li> </ul>	
<b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i> <ul style="list-style-type: none"> <li>• Requests represents 42% of total budget (\$472,065).</li> <li>• Supports 240 students, twice weekly for 90 minutes each session for six months or a total of 72 hours contact per student.</li> <li>• Represents \$27 per student hour of instruction.</li> </ul>	
<b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i> <ul style="list-style-type: none"> <li>• Organization has been in existence since 2006.</li> <li>• Organization has 100% Board support.</li> <li>• Has broad funding base.</li> <li>• Professional paid staff that can administer grant funding.</li> </ul>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Little Falls Village Corp	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$14,000
<b>Project Description:</b> Emergency rent funds for continued administration for Little Falls Village Programs.	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <p>Little Falls village is a member of WAVE and is dedicated to helping aging seniors in the Little Falls area remain in their homes for as long as is possible. Volunteers assist in daily tasks such as assisting with rides to medical appointments, grocery shopping, prescription pick up and bill paying. They can also perform some light household work and repairs. Assistance in these areas results in older neighbors being able to age in place and maintain independent lives.</p>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <p>The request for funding is for rent for the organization's offices. The organization has 120 members and hopes to grow. They have received donated office space up until now, but the location is changing hands and the Village needs to find an alternative space. They are exploring renting space at a local church which may be less costly than \$14,000.</p>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <p>The entire program operates on a budget of approx. \$65,000/yr and serves 120 seniors (members). Members pay \$350/year with no limit on how many times they can ask for help. LFV, located in the 20816 zip code, seems to have a firm financial footing and strong fundraising ability. It would have been helpful to know how many member visits are performed each month and what type of help the members are receiving (rides, light housework, snow shoveling etc.)</p>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <p>At present they have 120 members and hope to grow to 150 in the next year. They have been operating out of their present space since 2013. It would be helpful to know how many volunteers are involved in the program how many volunteer hours are performed each week.</p>	

**Montgomery County Council**  
**FY17 Evaluative Comments Information Sheet**

<b>Name of Organization:</b> Low Vision Center, Inc. of Montgomery County, MD	
<b>Category/Program Area:</b> Established; Older Adults/Disabilities	<b>Amount Requested:</b> \$9,994
<b>Project Description:</b> Provide a comprehensive Vision Enrichment Course to seniors and other visually impaired residents of Montgomery County.	
<p><b>Public benefit</b> <i>(identified and demonstrated need; target population well served by proposal; project justification):</i></p> <p>The organization would provide training and tools, such as magnifiers, and lighting aides to enhance visual ability of seniors and others with disabilities to enable them to live more productive, independent lives. Safer use of transportation, recreation, social activities and household tasks such as cooking are examples of the training and benefits from Low Vision Center, Inc. of Montgomery County's (LVC) course. LVC contends that the program would lessen the need for county services.</p>	
<p><b>Strength of Proposal</b> <i>(clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding):</i></p> <p>LVC's course would be offered at MC senior and recreation centers, especially in the upcounty region. LVC would work with MC DHHS, Aging &amp; Disability to determine course locations. Upon request, LVC provided more budget details, i.e., the number of hours per position and the hourly salaries. LVC's plans to obtain future funding from direct mail, board campaigns and donations from course attendees and their friends and families. In response to questions about whether LVC sells optical aids to clients, LVC stated that it would not sell products "during the course presentation" and that the aids would be available primarily through catalogues and online. The proposal would be stronger if information about LVC's connection to product sales was less ambiguous. LVC would seek volunteers to follow-up with course attendees.</p>	
<p><b>Cost-benefit analysis</b> <i>(cost of service or activities; impact on recipient relative to cost):</i></p> <p>LVC proposes seven sessions each lasting two hours with 40 attendees per session. The costs are for development of the course, teaching the course, and follow up surveys. The requested amount is relatively small in comparison to its impact if LVC's projected numbers of clients is accurate. Because the project is new, there is no historical data on outcomes.</p>	
<p><b>Strength of organization</b> <i>(organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project):</i></p> <p>In the DC metropolitan area, LVC works in cooperation with other organizations serving the visually impaired as well as the MD Dept. of Rehabilitative Services (they refer clients to each other). LVC is seeking funding solely from MC for this new project. At the time of proposal submission, the organization did not appear to be in good standing with the Department of Assessments and Taxation.</p>	

# Montgomery County Council

## FY17 Evaluative Comments Information Sheet

<b>Name of Organization:</b> Lutheran Social Services of the National Capital Area	
<b>Category/Program Area:</b> Established; Basic Need	<b>Amount Requested:</b> \$60,000
<b>Project Description:</b> Emergency rental/utility assistance and safety net services to stabilize refugee families as they work to meet basic needs.	
<b>Public benefit</b> ( <i>identified and demonstrated need; target population well served by proposal; project justification</i> ): <ul style="list-style-type: none"> <li>• Lutheran Social Services (LSS-NCA) requests \$60,000 to support 18% of its total cost for its program for emergency services to recent immigrants in Montgomery County.</li> <li>• LSS-NCA has established a unique position within the network of Federal to local governments and financial support streams to help ensure that emigres who flee crisis situations not only establish legal residency in this area, but also gain skills to negotiate American culture and establish themselves financially.</li> <li>• LSS's spot in this network provides daily encounters to ensure comprehensive settlement ranging from basic needs (e.g., housing or utility assistance) to vocational training and job placement.</li> <li>• In short, this proposal clearly articulates a growing need in the County and LSS-NCA's unique ability and history to meet it.</li> </ul>	
<b>Strength of Proposal</b> ( <i>clear description; measurable and relevant outcomes, including results achieved to date; achieved outcomes; integration/coordination with other nonprofits and County services; clear budget description; plan for future funding</i> ): <ul style="list-style-type: none"> <li>• Proposal demonstrates clear understanding of myriad issues that face this target population.</li> <li>• Local through international partnerships strengthen LSS-NCA's services and mutual referrals.</li> <li>• The organization has almost a century of service in this area.</li> <li>• Documented results include 70% of clients served achieve self-sufficiency.</li> <li>• LSS-NCA has a strong network of community partners as well as LSS components to ensure that the organization meets these clients' unique needs.</li> </ul>	
<b>Cost-benefit analysis</b> ( <i>cost of service or activities; impact on recipient relative to cost</i> ): <ul style="list-style-type: none"> <li>• LSS-NCA leverages funds from the US departments of State and Homeland Security, fundraising efforts, other sources and Montgomery County to ensure comprehensive coverage and care.</li> <li>• Its recruitment and training of 50-60 volunteers per year not only empowers the organization to provide cost-effective services, but also provides edification for the volunteers themselves.</li> </ul>	
<b>Strength of organization</b> ( <i>organizational capacity; how long has agency delivered proposed or similar services and/or received public funds; number of staff, volunteers and partner organizations in program; how have they leveraged non-county government funding; capacity to carry out project</i> ): <ul style="list-style-type: none"> <li>• As stated above, LSS-NCA is one year shy of a century of service. Its refugee settlement program is over 40 years old.</li> <li>• Its proposal documents precise outcome metrics (e.g., "clients placed in a job with health benefits and the average hourly wage of at least \$8.75").</li> <li>• This is a very clear proposal from a solid organization that also demonstrates ongoing resilience to adapt to dynamic social issues and target populations.</li> </ul>	